

**NO TRAIL TOO ROUGH - NO MOUNTAIN TOO HIGH  
TOGETHER WE ARE BETTER**

# 2019 TRADE SHOW



**Thursday, Feb. 21, 2019  
9 a.m. - 3 p.m.**



**IP Casino Resort Spa  
Convention Center  
850 Bayview Avenue  
Biloxi, Mississippi**



# **Vendor Packet**

# ADC TRADE SHOW

Thursday, Feb. 21, 2019  
9 a.m. - 3 p.m.

**IP Casino Resort Spa  
Convention Center**

850 Bayview Avenue  
Biloxi, MS 39530

1-888-946-2847

[www.ipbiloxi.com](http://www.ipbiloxi.com)

\*\*This year, we are introducing a "Preferred" Vendor participation option which will guarantee customer purchases from your booth! Ask your buyer how to sign up!\*\*



[www.adc1.com](http://www.adc1.com)

*The Management and Staff of  
Andalusia Distributing Co., Inc.  
Thank You for Your Interest in  
and Support of Our Trade Show*



# VENDOR REGISTRATION

## Show Itinerary

<b>Move-In Day:</b>	Wednesday, Feb. 20, 2019	12:00 p.m. - 5:00 p.m.
<b>Appreciation Party &amp; Pre-Registration:</b>	Wednesday, Feb. 20, 2019	6:00 p.m. - 8:00 p.m.
<b>Mandatory Informational Breakfast:</b>	Thursday, Feb. 21, 2019	7:00 a.m. - 7:45 a.m.
<b>*Trade Show Exhibits:</b>	Thursday, Feb. 21, 2019	9:00 a.m. - 3:00 p.m.
<b>Tear-Down:</b>	Thursday, Feb. 21, 2019	3:00 p.m.

## Booth Rates

**Booth Size:** 10' wide x 8' deep structure.

**Space Rental Includes:** \*one iPad, two 6' draped tables, two chairs, ID sign with black lettering and ADC Rewards Platinum logo where applicable, waste basket, 5' high backdrop. **Booth decor may not exceed 5'.**

**\*First Booth:** \$1,950.00

**Second Booth:** \$1,250.00

**Third and Additional Booths:** \$1,050.00

**Booth Restriction:** limit of three (3) product lines per booth.

\*The first booth fee includes one iPad.

Additional iPads: \$300 each.

**Brokers** are responsible for **ALL** booth fees to be paid.

## Hotel Accommodations

Book online at [www.ipbiloxi.com/groups](http://www.ipbiloxi.com/groups)  
or call 1-888-946-2847, **press 1** for reservations.  
Identify yourself as being with ADC Vendors,  
group code **S190355**.

Cut-off date for reservations: **Monday, January 28, 2019**

Room rate: \$75.99

This rate is net, non-commissionable and based on single or double occupancy. All rates are subject to a \$9 resort fee per night, and state and Harrison County room taxes that currently total 12 percent. Credit card will be charged at time of reservation for the first night's room and tax. A credit card is required at check-in for the \$100 security deposit. If a debit card is used for this, please note that banks put a "hold" on the \$100 funds for several days (usually 3 - 5). Rooms must be occupied by and registered to at least one adult who is 21 years of age or older. Photo ID will be required at check-in.

## Registration & Exhibit Space Information

Registration will be conducted online at: [www.adc1.com](http://www.adc1.com), 2019 Trade Show link. Deadline for registration is **Friday, November 16, 2018**. Booth fees must be paid in full by **Friday, December 14, 2018**. Booth reservations are made on a first-come, first-serve basis.

This year's theme will be **No Trail Too Rough—No Mountain Too high - Together We Are Better!**

Electrical service is available to all booths for an additional fee. Arrangements must be made prior to setup; no floor orders will be accepted on Move-In Day. (See **Electric & Tables Needs** online.)

## Admission & Setup Hours

Name badges will be required for admittance to the show floor. Vendors will make their own badges on Move-In Day, based on information provided online. Booths exceeding three (3) representatives will be charged \$100 per additional representative. (See **Booth Staff Name Badges** online.)

The exhibit area will be available to exhibitors for setting up displays from **12 - 5 p.m. on Wednesday, Feb. 20, 2019**. Training on the iPad will be available from 12 - 5 p.m. as well. Vendor badges will be printed during training.

All vendors are to report to the Convention Center **no later than 8:30 a.m. on show day**.

## Trade Show Order Book

Vendors should enter all order book deals through [www.adc1.com](http://www.adc1.com), 2019 Trade Show link, by **Friday, December 14, 2018**.

## Show Samples & Supplies, Tote Bags

All show supplies and samples needed for the Trade Show must be received into the ADC Warehouse no later than **Friday, February 8, 2019**, to ensure delivery to the Trade Show. Items should be labeled "**2019 Trade Show**" and shipped to the following address:

Andalusia Distributing Co., Inc.  
117 Allen Avenue  
Andalusia, AL 36420

Any samples needed for the Trade Show may be purchased from our existing inventory. Orders should be placed with your ADC buyer by **Friday, February 8, 2019**.

ADC will provide tote bags to each attendee. Only ADC tote bags will be allowed to leave the building.

There will be no selling of show samples to attendees. Samples need to be available for all attendees. Vendors will not be allowed to sell products on the day of the show for pickup at the end of the Trade Show.

Special tags will be available to identify racks that vendors wish to give a customer after the Trade Show. These tags will be at the vendor registration desk. The racks will be brought back to the ADC Warehouse and delivered to the customers with their orders.

## Customer & Vendor Appreciation Party

In appreciation of your generous support, ADC will host a Customer & Vendor Appreciation Party on **Wednesday night, February 20, 2019, from 6:00 - 8:00 p.m.** in the 3rd-Floor Ballroom. A full buffet and premium bar will be available. Dress for the party is resort casual. **For ladies who prefer not to bring their purses to the party, hotel rooms are equipped with a safe.**



[www.adc1.com](http://www.adc1.com)

Billy Jones	<i>Trade Show Administrator</i>
Paige Poore	<i>Trade Show / Ascend Coordinator, Ext. 142</i>
Ricky Jones	<i>President</i>
Ronnie Taylor	<i>General Manager</i>
Telephone	<i>(334) 222-3671</i>
Facsimile	<i>(334) 222-6575</i>
Website	<i>www.adc1.com</i>

## General Information

- **November 16** Vendor Registration due
- **December 14** Booth fees in full due, as well as order book deals entered through [www.adc1.com](http://www.adc1.com), 2019 Trade Show link
- **February 8** Show supplies, samples & orders thereof due at the ADC Warehouse
- **January 28** Room reservation cutoff for IP Casino Resort Spa





# Andalusia Distributing Co., Inc. 2019 Trade Show

**Thursday, February 21, 2019**  
**9 a.m. - 3 p.m.**

**IP Casino Resort Spa  
Convention Center  
850 Bayview Avenue  
Biloxi, MS 39530**



[www.ipbiloxi.com](http://www.ipbiloxi.com) or 1-888-946-2847

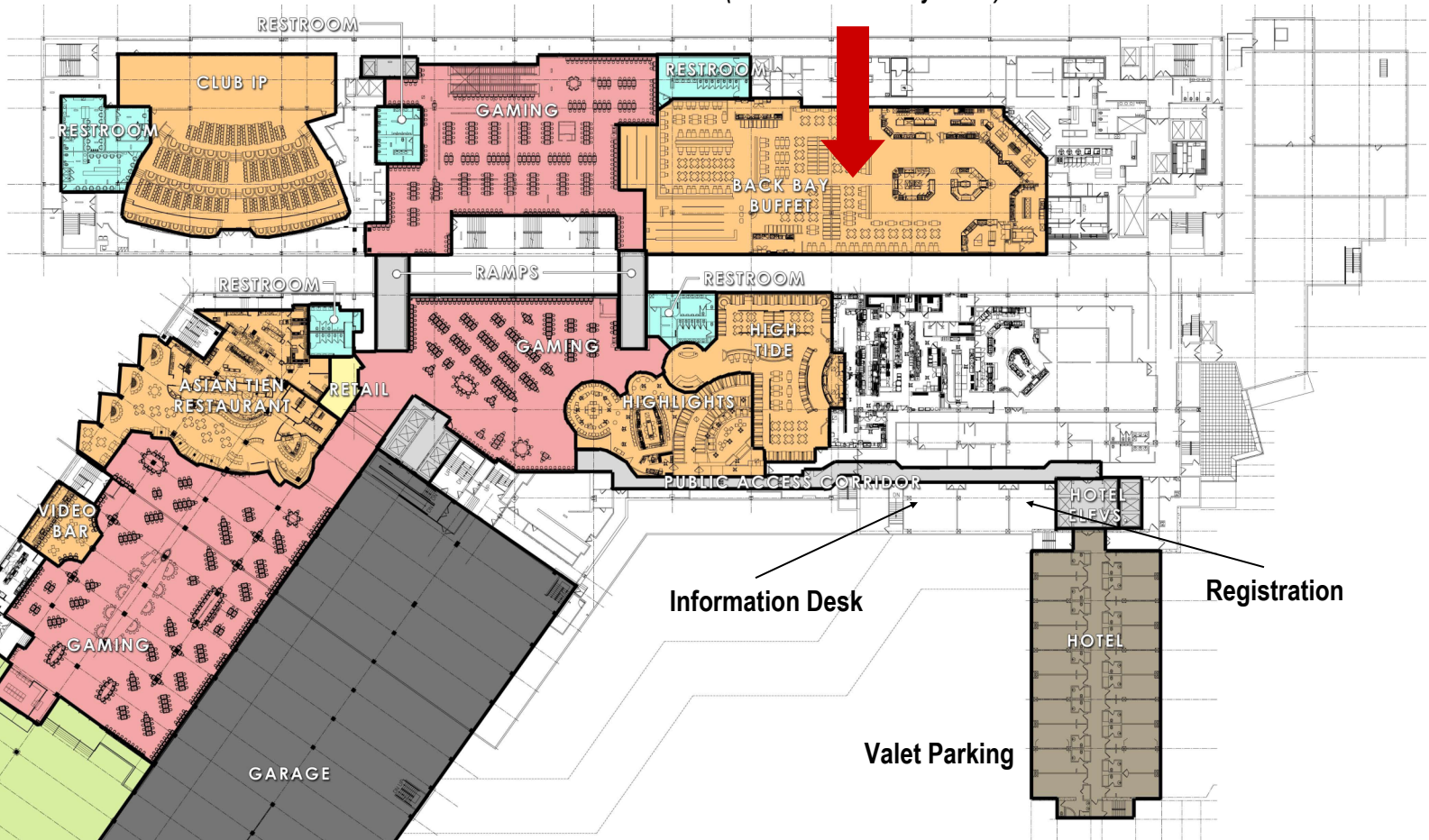
## Important Deadlines and Dates

- |  |  |                   |
|--|--|-------------------|
| • Vendor Registration due  | Fax (334) 222-6575   | November 16, 2018 |
| • Order book deals entered online and booth fees paid in full      | <a href="http://www.adc1.com">www.adc1.com</a>                       | December 14, 2018 |
| • Show supplies, samples, and orders thereof due                   | (334) 222-3671 (ADC)   | February 8, 2019  |
| • Hotel Reservations due, <b>ADC Vendor Group Code S190355</b>     | <a href="http://www.ipbiloxi.com/groups">www.ipbiloxi.com/groups</a> | January 28, 2019  |
| • Booth Setup, <b>IP Casino Resort Spa Convention Center</b>       | 12:00 p.m. - 5:00 p.m.   | February 20, 2019 |
| • Appreciation Party & Pre-Registration, <b>3rd-Floor Ballroom</b> | 6:00 p.m. - 8:00 p.m.  | February 20, 2019 |
| • Mandatory Informational Breakfast, <b>3rd-Floor Ballroom</b>     | 7:00 a.m. - 7:45 a.m.  | February 21, 2019 |
| • ADC Trade Show Exhibits  | 9:00 a.m. - 3:00 p.m.  | February 21, 2019 |



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**TOGETHER WE ARE BETTER**

**Appreciation Party  
3rd-Floor Ballroom**  
*(floor above Back Bay Buffet)*



**ADC  
Trade Show  
2nd Floor**

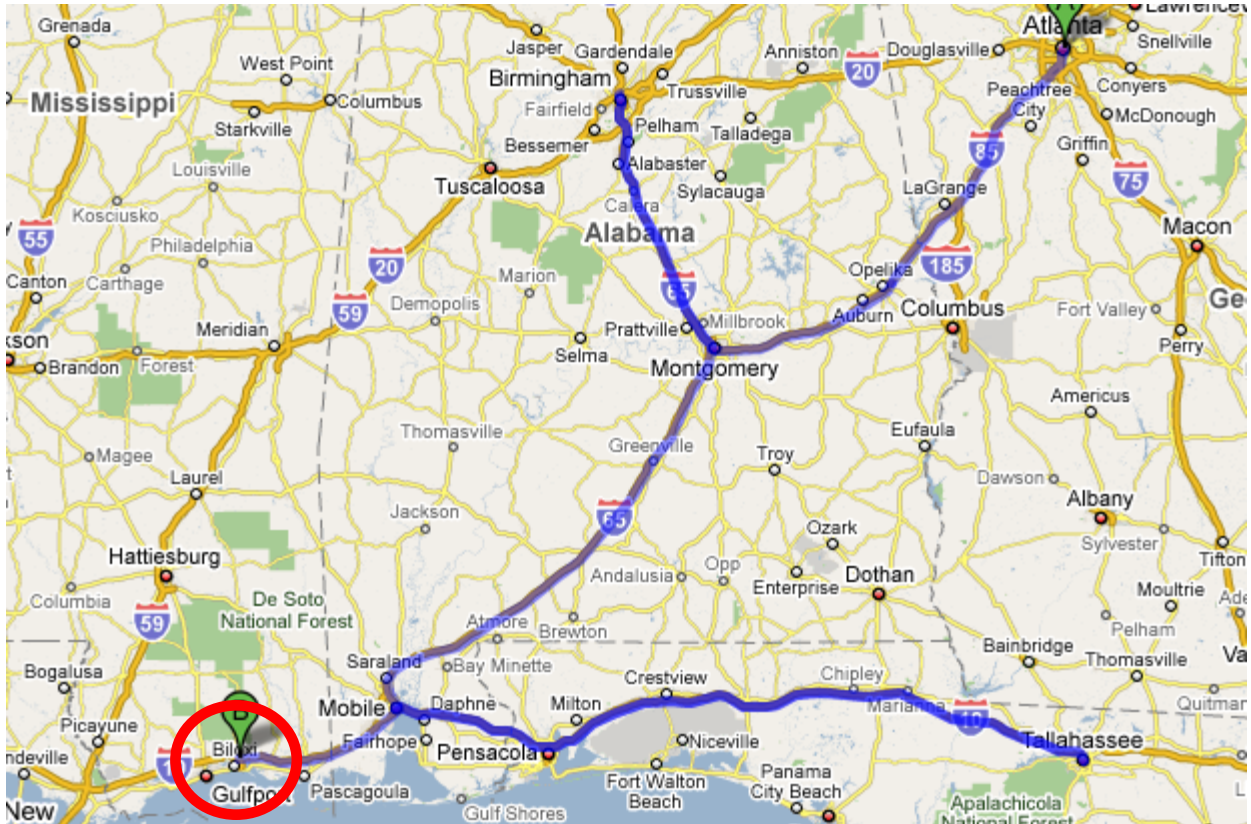


EVENT CENTER

**MAP OF  
IP RESORT**  
*(reference lighted signs  
for directions)*

**Bayview Avenue**

**IP Casino - Resort - Spa: 850 Bayview Avenue, Biloxi, Mississippi Telephone: 1-888-946-2847**



**Exit 46B to 46A and drive south on 110 to Bayview Avenue. Turn left at Bayview Avenue. IP Casino is one block on the left.**

