

WAM

promo.Sense



Andalusia Distributing Co.
117 Allen Avenue • PO Box 51
Andalusia, AL 36420
334.222.3671

April Promotions Order Return Date : April 26, 2024

UP TO **47.2%** PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%	
Buy Now	768957	12/1.875oz	Chile Limon Wheat Squares	\$1.00		\$1.89		50
06/03/2024	820963	48	Cazo de Oro 48 ct Mixed Shipper	\$3.00	\$55.47	\$2.19	47.2%	200
		24/2.25oz	Fire Roasted Hatch Green Chili					
		24/2.25oz	Spicy Queso Tortilla Chips					



BENESTAR — BRANDS —



EARN UP TO 1.6%
on retailer program
+50% bonus with scan data

SNACKS

Prices subject to change due to manufacturer price increases

SNACKS



SAVE UP TO \$1.92

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	SRP
Buy Now	688055	16/2.5oz	All Natural Pepperoni & Mozzarella	\$1.28	\$3.29
Buy Now	644816	16/2.5oz	Colby Jack & Hard Salami	\$1.28	\$2.99
Buy Now	644813	16/2.5oz	Pepperjack & Hard Salami	\$1.28	\$2.99
Buy Now	705368	12/1.17oz	Baconwich	\$1.92	\$1.99
Buy Now	734118	12/3.23oz	Breakfast Taco	\$1.92	\$3.79
Buy Now	759032	12/1.5oz	All Natural String Cheese & Pepperoni	\$1.92	\$1.99
Buy Now	758993	12/1.5oz	All Natural String Cheese & Salami	\$1.92	\$1.99



EARN UP TO 2.1%
on retailer program
+50% bonus with scan data

SNACKS

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SNACKS

SAVE UP TO \$2.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	SRP	
Buy Now	772545	12/2.2oz	Chex Mix Bars Double Chocolate	\$2.00	\$1.79	50
Buy Now	581901	12/2.2oz	Chex Mix Bars Peanut Butter Chocolate	\$2.00	\$1.79	50
Buy Now	232393	12/2.1oz	Cinnamon Toast Crunch Treat Bars	\$2.00	\$1.79	50
Buy Now	242336	12/2.1oz	Golden Graham Treat Bar	\$2.00	\$1.79	50
Buy Now	243569	12/1.7oz	Lucky Charms Treat Bar	\$2.00	\$1.79	50



EARN UP TO 4.4%
on retailer program
+50% bonus with scan data

SAVE \$0.62

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	SRP
Buy Now	759897	1/3oz	COLUMBUS Calabrese Snack Tray	\$0.62	\$5.99
Buy Now	759895	1/3oz	COLUMBUS Genoa Salame Snack Tray	\$0.62	\$5.99



EARN UP TO 4.8%
on retailer program
+50% bonus with scan data

UP TO **47.7%** PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
06/10/2024	753869	36	DAVID FRANKS REDHOT Mixed 36ct PW	\$4.86	\$49.83	\$2.49	44.4%
		12/5.25oz	DAVID Franks RedHot Sunflower				
		12/5.25oz	DAVID Original Jumbo Sunflower				
		12/5.25oz	DAVID Ranch Sunflower				
06/10/2024	604377	48	Penrose Gravity Feed Powerwing 48ct	\$6.24	\$62.45	\$2.49	47.7%
		24/2.4oz	Big Mama Pickled Sausage				
		24/2.4oz	Tijuana Mama Pickled Sausage				
06/10/2024	713428	54	Slim Jim Monster Mix 54ct Powerwing	\$9.99	\$104.30	\$3.29	41.3%
		18/1.94oz	Slim Jim Monster Mild				
		18/1.94oz	Slim Jim Monster Original				
		18/1.94oz	Slim Jim Monster Tabasco				



CONAGRATM
• BRANDS •



EARN UP TO 2.4+%
on retailer program
+50% bonus with scan data



UP TO **47.7%** PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%	
06/17/2024	611960	48	Cheez-It Crackers Power Wing 48ct	\$2.50	\$50.00	\$1.99	47.7%	250
		12/3oz	Cheez-It Crackers Extra Toasty					
		24/3oz	Cheez-It Crackers Original					
		12/3oz	Cheez-It Crackers White Cheddar					
06/17/2024	612123	36	Cheez-It Snap'd Shipper 36ct	\$3.00	\$66.50	\$3.49	47.1%	300
		18/2.2oz	Cheez-It Snap'd Cheddar Sour Cream & Onion					
		18/2.2oz	Cheez-It Snap's Double Cheese					
Buy Now	745521	6/3oz	Cheez-It Cheddar Jack	\$0.30		\$2.09		30
Buy Now	709788	6/3oz	Cheez-It Extra Cheesy	\$0.30		\$2.09		30
Buy Now	709787	6/3oz	Cheez-It Extra Toasty	\$0.30		\$2.09		30
Buy Now	481745	6/3oz	Cheez-It Hot & Spicy	\$0.30		\$2.09		30
Buy Now	745512	6/3oz	Cheez-It Original	\$0.30		\$2.09		30
Buy Now	550882	6/3oz	Cheez-It Pepper Jack	\$0.30		\$2.09		30
Buy Now	231532	6/3oz	Cheez-It White Cheddar	\$0.30		\$2.09		30
Buy Now	211464	12/1.8oz	Keebler® Cheese Crackers with Cheddar Cheese	\$0.30		\$0.99		30
Buy Now	211648	12/1.8oz	Keebler® Cheese Crackers with Peanut Butter	\$0.30		\$0.99		30
Buy Now	211617	12/1.8oz	Keebler® Club® Crackers with Cheddar Cheese	\$0.30		\$0.99		30
Buy Now	211662	12/1.8oz	Keebler® Toasty Crackers with Peanut Butter	\$0.30		\$0.99		30
Buy Now	768936	6/3.5oz	Pop-Tarts Bites Cinnamon Roll	\$0.50		\$3.19		50
Buy Now	741403	6/3.5oz	Pop-Tarts Bites Confetti Cake	\$0.50		\$3.19		50
Buy Now	726023	6/3.5oz	Pop-Tarts Bites Strawberry	\$0.50		\$3.19		50



Kellanova



EARN UP TO 10% on retailer program

SNACKS

Prices subject to change due to manufacturer price increases

SNACKS



UP TO 38.9% PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%	
06/17/2024	609844	48	Pringles Grab & Go Shipper 48ct	\$2.50	\$54.59	\$1.79	36.5%	250
		12/2.5oz	Pringles Cheddar					
		24/2.4oz	Pringles Original					
		12/2.5oz	Pringles Sour Cream & Onion					
06/17/2024	726512	48	Rice Krispies Treats Big Bar Shipper 48ct	\$2.50	\$58.39	\$1.99	38.9%	250
		12/3oz	RKT Big Bar Dbl Chocolatey Chunk					
		36/2.2oz	RKT Big Bar Original					
Buy Now	768940	1/5.6oz	NEW Harvest Farmhouse Cheddar	\$0.10		\$3.59		10
Buy Now	768941	1/5.6oz	NEW Harvest Homestyle Ranch	\$0.10		\$3.59		10
Buy Now	768942	1/5.6oz	NEW Scorchin' Buffalo	\$0.10		\$3.59		10
Buy Now	675808	1/5.6oz	Pringles Barbeque	\$0.10		\$3.59		10
Buy Now	650281	1/5.6oz	Pringles Cheddar Cheese	\$0.10		\$3.59		10
Buy Now	650278	1/5.3oz	Pringles Original	\$0.10		\$3.59		10
Buy Now	650283	1/5.6oz	Pringles Pizza	\$0.10		\$3.59		10
Buy Now	649616	1/5.6oz	Pringles Ranch	\$0.10		\$3.59		10
Buy Now	650282	1/5.6oz	Pringles Salt & Vinegar	\$0.10		\$3.59		10
Buy Now	650279	1/5.6oz	Pringles Sour Cream & Onion	\$0.10		\$3.59		10
Buy Now	624556	1/5.6oz	Scorchin' Barbeque	\$0.10		\$3.59		10
Buy Now	624553	1/5.6oz	Scorchin' Cheddar	\$0.10		\$3.59		10
Buy Now	741399	1/5.6oz	Scorchin' Chili Lime	\$0.10		\$3.59		10
Buy Now	741398	1/5.5oz	Scorchin' Sour Cream & Onion	\$0.10		\$3.59		10
Buy Now	768937	10/1.6oz	NEW RKT Homestyle Original	\$0.50		\$2.09		100
Buy Now	464686	8/1.6oz	Special K Protein Brownie Batter	\$0.50		\$2.69		50
Buy Now	464685	8/1.6oz	Special K Protein Choc. PB	\$0.50		\$2.69		50
Buy Now	473467	8/1.6oz	Special K Protein Strawberry	\$0.50		\$2.69		50



SNACKS

Prices subject to change due to manufacturer price increases

SNACKS

UP TO 88% PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%	
06/03/2024	608284	384	Laffy Taffy Ropes Display 384ct	\$17.00	\$105.56	\$2.29	88.0%	300
		96/81oz	LT Rope Banana					
		96/81oz	LT Rope Blue Raspberry					
		96/81oz	LT Rope Mystery					
		96/81oz	LT Rope Strawberry					
06/03/2024	608166	120	SweetTarts, Nerds, Laffy Taffy Singles Display 120 ct	\$17.00	\$100.55	\$2.29	63.4%	300
		24/1.5oz	Laffy Taffy Cherry					
		48/92oz	Nerds Rope Rainbow					
		48/1.32oz	SweetTart Mega Rope					



Ferrara[®]
CANDY COMPANY



EARN UP TO 2.6%
on retailer program
+50% bonus with scan data

Prices subject to change due to manufacturer price increases

CONFECTIONS

CONFECTIONS

32.1% PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%
Buy Now	569933	6/55ct	Big League Chew Jar	\$0.08		\$4.99	11
06/10/2024	760269	70	Big League Chew 84ct Tower	\$4.00	\$94.59	\$1.99	32.1% 150
		14/2.12oz	BLC Big Rally Blue Raspberry				
		28/2.12oz	BLC Outta Here Original				
		14/2.12oz	BLC Slammin' Strawberry				
		14/2.12oz	BLC Swingin' Sour Apple				



EARN UP TO 1.0%
on retailer program
+50% bonus with scan data

UP TO **52.4%** PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%
06/17/2024	607817	76	Oreo X Star Wars LE Asst King Size Floorstand 76ct	\$10.00	\$97.44	\$2.49	48.5%
		16/4.15oz	Chips Ahoy! Chunky King Size				
		10/3.5oz	Nutter Butter King Size				
		12/3.03oz	Oreo Cakesters Peanut Butter				
		12/4.1oz	Oreo Double Stuf King Size				
		10/4oz	Oreo King Size				
		16/2.04oz	Oreo X Star Wars LE King Size				
06/17/2024	600969	72	Sour Patch Kids/Swedish Fish 8oz Floorstand 72ct	\$10.00	\$119.65	\$3.49	52.4%
		20/8oz	Sour Patch Kids				
		6/7.2oz	Sour Patch Kids Extreme				
		10/8oz	Sour Patch Kids Strawberry				
		20/8oz	Sour Patch Kids Watermelon				
		16/8oz	Swedish Fish Red				



Mondelēz
International



EARN UP TO 11%
on retailer program

Prices subject to change due to manufacturer price increases

CONFECTIONS

CONFECTIONS

UP TO 46% PROFIT

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%	
06/24/2024	661433	60	Airheads Peg Bag Floor Display 60ct	\$9.42	\$97.53	\$2.79	41.7%	471
		24/6oz	Airheads Soft Filled Bites					
		24/6oz	Airheads Xtremes Bites Rainbow Berry					
		12/6oz	Airheads Xtremes Sourfuls					
06/24/2024	691125	24	Mentos Gum Big Curvy 24ct	\$7.15	\$68.54	\$5.29	46.0%	358
		12/3.53oz	Mentos Gum Big Curvy Fresh Mint					
		12/3.53oz	Mentos Gum Big Curvy Spearmint					



EARN UP TO 3.6%
on retailer program
+50% bonus with scan data

Prices subject to change due to manufacturer price increases

CONFECTIONS

CONFECTIONS

SAVE \$1.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	SRP	
Buy Now	600112	12/2oz	TWEAKER ES Freedom Pop	\$1.00	\$1.99	100
Buy Now	600133	12/2oz	TWEAKER ES Mango Peach	\$1.00	\$1.99	100
Buy Now	601646	12/2oz	TWEAKER ES Sour Apple	\$1.00	\$1.99	100
Buy Now	600154	12/2oz	TWEAKER ES Watermelon	\$1.00	\$1.99	100

TWEAKER®



EARN UP TO 4.1%
on retailer program
+50% bonus with scan data

SAVE UP TO \$1.87

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	SRP
Buy Now	703956	12/6.75oz	Kool-Aid Burst Blue Moon	\$1.87	\$1.99
Buy Now	703954	12/6.75oz	Kool-Aid Burst Cherry	\$1.87	\$1.99
Buy Now	703962	12/6.75oz	Kool-Aid Burst Tropical Punch	\$1.87	\$1.99
Buy Now	438426	1/20oz	Kraft Heinz Ketchup	\$0.58	\$4.99
Buy Now	610099	1/14oz	Kraft Heinz Yellow Mustard	\$0.36	\$3.99
Buy Now	519675	1/12oz	Kraft Squeeze Mayo	\$0.67	\$5.99
Buy Now	378805	1/3.2oz	Lunchables Ham & Cheddar	\$0.38	\$3.49
Buy Now	372028	1/3.2oz	Lunchables Ham & Swiss	\$0.38	\$3.49
Buy Now	372026	1/4.3oz	Lunchables Pepperoni Pizza	\$0.38	\$3.49
Buy Now	372029	1/3.2oz	Lunchables Turkey & Cheddar	\$0.38	\$3.49



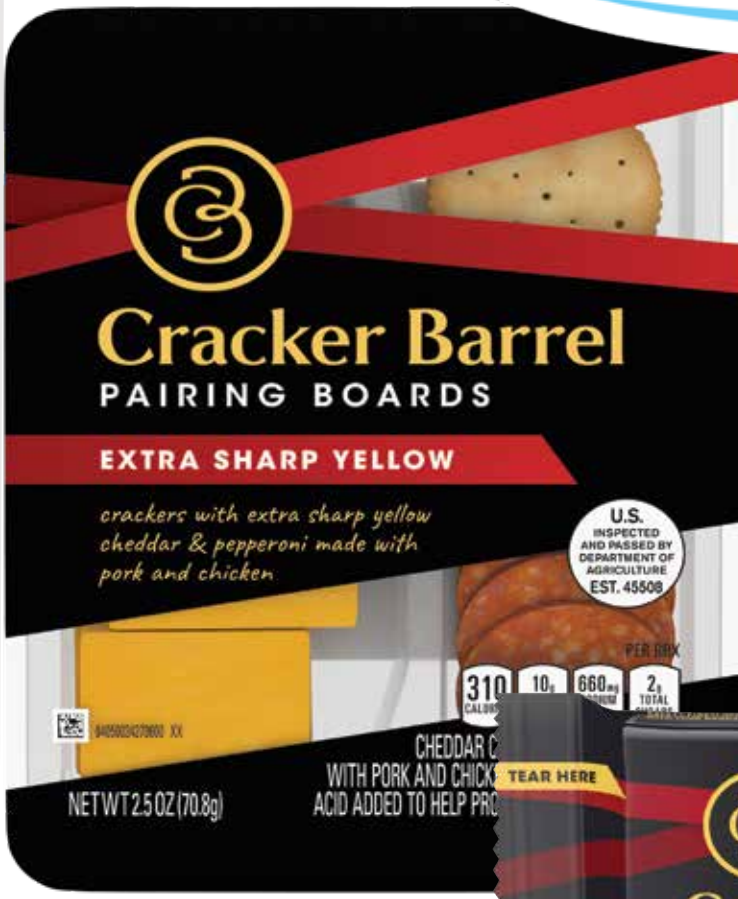
Kraft Heinz



EARN UP TO 5.6%
on retailer program
+50% bonus with scan data

SAVE UP TO \$1.50

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	SRP
06/03/2024	692003	1/1.58oz	Cracker Barrel Bites Extra Sharp Yellow w/ Crackers	\$0.12	\$1.99
06/03/2024	529731	14/1 oz.	Cracker Barrel Cheese Stick	\$0.50	\$1.00
06/03/2024	378904	24/1oz	Mozzarella String Cheese	\$1.50	\$0.99



EARN UP TO 4.8%
on retailer program
+50% bonus with scan data

SAVE UP TO \$2.28

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW
Buy Now	248232	200/9gm	PPI Chopped Onions	\$1.48
Buy Now	306970	200/5oz	Salsa del Sol	\$2.28

Kraft Heinz FOODSERVICE



EARN UP TO 2.6%
on retailer program
+50% bonus with scan data