

# OnPoint

Would you invest

**\$2 per day**

to **improve** your **business**  
and be  
**more competitive?**

OnPoint gives you the tools to increase foot traffic, customer loyalty, sales, and profitability.

We offer services that no other scan data company provides.

OnPoint is the only scan data solution that provides you with a full calendar of center store promotions from the best brands.

## Services

- ✓ Tobacco scan data incentives
- ✓ Tobacco multi-pack programs
- ✓ Tobacco loyalty programs
- ✓ Center-store promotions
- ✓ Local support
- ✓ File monitoring
- ✓ Data transparency
- ✓ Reporting and analytics (coming soon)
- ✓ Full loyalty program

## Center-Store Promotions

### Stores can earn three ways

- ✓ PromoSense Display Allowances
- ✓ Scan Allowances
- ✓ Ongoing WAM Rebates

### Store Results

- ✓ 68% Lift in Units Sold\*

\*Total units sold from participating stores January – April 2021, as compared to pre-promotional window



**There are no upfront fees and you can cancel at any time.  
Getting started is easy and only takes minutes.**

**For more information, reach out to your ADC Sales Rep today!**